10 Things to Know When Selling BPC-157

Compliance checklist for peptide merchants

- [ ] **1. BPC-157 is not an approved drug**

  No FDA approval for any human indication. Any treatment or performance claim makes it an illegally marketed unapproved new drug.

- [ ] **2. The compounding pathway is closed**

  FDA categorized it among bulk substances that raise significant safety risks for compounding. Confirm the current status per substance.

- [ ] **3. "Research use only" is not a workaround**

  RUO describes institutional laboratory supply. A consumer-priced vial in a checkout cart is not an institutional sale.

- [ ] **4. Your marketing is the evidence file**

  Healing, recovery, dosing, and testimonials are all claims. Audit blog posts, FAQs, meta descriptions, and affiliate pages too.

- [ ] **5. It is banned in sport**

  WADA lists it as a non-approved substance, so performance-adjacent content and targeting draw extra scrutiny.

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Compliance checklist for peptide merchants (continued)

- [ ] **6. Purity and sourcing claims create liability**

  Publish a purity figure only if you can substantiate it for the lot that shipped. Never republish a supplier COA as your own.

- [ ] **7. State law is a second, stricter layer**

  Enforce the shipping matrix at checkout, not in the terms and conditions.

- [ ] **8. Seller of record matters most**

  The licensed entity distributing the product should be the merchant of record. The payment flow is the record that proves it.

- [ ] **9. Payment acceptance is where the model gets tested**

  Underwriters review catalog, live claims, buyer verification, and traceability as one file. Keep a second processor warm.

- [ ] **10. Decide the model before the marketing**

  Pathway, seller of record, claims cleanup, lot traceability, then payments. Reversing the order is what freezes accounts.

Not sure how your setup reads to an underwriter?

Send a recent statement for a free review. No obligation, and it comes back within 24 hours.

Read the full article: /resources/selling-bpc-157-what-to-know